BUS-Business Courses

Courses

BUS 101. Introduction to Business. 3 Hours.
This course will enable students to understand the breadth of business opportunities and careers as well as assist in their transition to college and the Collat School of Business through the inclusion of First Year Experience (FYE).

BUS 102. Business Foundations. 3 Hours.
This course will enable students to understand the breadth of business opportunities and careers as well as introduce them to the Collat School of Business.

BUS 110. Essentials of Financial Literacy. 3 Hours.
An introductory course dealing with the mathematics of money and financial literacy.

BUS 300. Business Honors Research Methods. 3 Hours.
First of three required courses for students participating in the Collat School of Business Honors Program. Course provides student with an overview of leadership literature and with necessary research, writing and communication skills for successful participation in the Collat School of Business Honors Program.

Prerequisites: (GPAT and GPAO 2.00) or (GPAU 2.00 and GPAO 2.00)

BUS 301. Business Honors Reading Seminar. 1 Hour.
This course will facilitate development of an acceptable Business Honors Thesis/Project Proposal to be submitted to the Collat School of Business Honors Committee by exposing students to a selection of books and periodicals that are not typically assigned in other courses. Book selections will vary from semester to semester. Students will read, discuss, and write a review of each assigned work. Preq: Acceptance into a UAB Honors Program or permission of instructor. May be repeated with permission of Honors Program Director.

Prerequisites: (GPAT and GPAO 2.00) or (GPAU 2.00 and GPAO 2.00)

BUS 305. Professional Development for Today’s Workplace. 1 Hour.
This course prepares students for experiential learning and internship opportunities. Students will gain an understanding of networking, personal branding, career planning, strategic career search, interviewing techniques, salary negotiation, and professional etiquette in today’s global workplace.

BUS 310. Accounting and Finance for Nonbusiness Majors. 3 Hours.
An introduction to accounting, financial reporting and the basic principles of business finance. Not open to majors in the Collat School of Business.

Prerequisites: (BUS 101 [Min Grade: C] or BUS 102 [Min Grade: C]) and (GPAT and GPAO 2.00) or (BUS 102 [Min Grade: C] or BUS 101 [Min Grade: C]) and (GPAT and GPAO 2.00)

BUS 311. Creating & Delivering Customer Value. 3 Hours.
An introduction of managerial and marketing principles used to create and deliver customer value in organizations.

Prerequisites: (GPAT and GPAO 2.00 and BUS 102 [Min Grade: C]) or (GPAU 2.00 and GPAO 2.00 and BUS 102 [Min Grade: C]) or BUS 101 [Min Grade: C]

BUS 311. Creating & Delivering Customer Value. 3 Hours.
This course will facilitate completion of an accepted Business Honors Thesis/Project Proposal. Students conduct independent research and present work in progress. Acceptance to the Collat School of Business Honors Program required.

Prerequisites: (BUS 300 [Min Grade: C] and GPAT and GPAO 2.00) or (BUS 300 [Min Grade: C] and GPAU 2.00 and GPAO 2.00)

BUS 410. Integrating Business Functions. 3 Hours.
Course integrates various elements that impact the success of business enterprises. Not open to majors in the Collat School of Business.

Prerequisites: (GPAT and GPAO 2.00 and BUS 310 [Min Grade: C] and BUS 311 [Min Grade: C]) or (GPAT (Min Grade: GPAO 2.00) and BUS 310 [Min Grade: C] and BUS 311 [Min Grade: C])

BUS 450. Strategic Management Capstone Experience. 3 Hours.
Senior seminar integrating functional business fields of accounting, economics, finance, information systems, management, marketing, production policy and decision making. This course is writing intensive and emphasizes grammar, mechanics, word usage, formatting, and style appropriate for professional business messages.

Prerequisites: (EH 102 [Min Grade: C] and GPAT and GPAO 2.00) or (EH 102 [Min Grade: C] and GPAU 2.00 and GPAO 2.00) or (EH 107 [Min Grade: C] and GPAT and GPAO 2.00) or (EH 107 [Min Grade: C] and GPAU 2.00 and GPAO 2.00)

BUS 400. Business Honors Seminar, I. 3 Hours.
Study of the strategy-setting process for a business or other complex organization with emphasis on role of chief executive officer and other leaders in that process. Research, analysis, communications and presentation skills practiced.

Prerequisites: (FN 310 [Min Grade: C] and GPAT and GPAO 2) or (FN 310 [Min Grade: C] and GPAO 2 and GPAO 2)

BUS 495. Business Honors Seminar, II. 3 Hours.
Continuation of BUS 495, overview of business ethics and emphasis on skills required to complete final work project for the Collat School of Business Honors Program. Good standing in the Collat School of Business Honors Program and second semester senior standing required.

Prerequisites: (GPAT and GPAO 2.00) or (GPAU 2.00 and GPAO 2.00)

BUS 350. Business Communications. 3 Hours.
BUS 350 provides effective communication skills for business contexts. This course is writing intensive and emphasizes grammar, mechanics, word usage, formatting, and style appropriate for professional business messages.

Prerequisites: (EH 102 [Min Grade: C] and GPAT and GPAO 2.00) or (EH 102 [Min Grade: C] and GPAU 2.00 and GPAO 2.00) or (EH 107 [Min Grade: C] and GPAT and GPAO 2.00) or (EH 107 [Min Grade: C] and GPAU 2.00 and GPAO 2.00)