IB-International Business Courses

Courses

**IB 320. Global Innovation. 3 Hours.**
This course provides students with fundamental knowledge of world economies, the nature of innovation, and the cultural and country characteristics that drive innovation. Students engage in self-assessment and self-reflection to identify and develop their cultural intelligence. Furthermore, students learn research tools to conduct comparative analysis of countries based on the key success factors of an innovation "ecosystem."

**Prerequisites:** EC 211 [Min Grade: C]

**IB 439. Global Business Communications. 3 Hours.**
An advanced business communications course for undergraduates focusing on global communication skills required of students entering today's international business environment.

**Prerequisites:** EH 101 [Min Grade: C] and EH 102 [Min Grade: C] and BUS 350 [Min Grade: C]

**IB 495. Business Study Abroad. 3 Hours.**
Academic course of study in a business discipline which takes place in a foreign location. Sophomore standing, UAB GPA minimum 2.7 and permission of Collat School of Business faculty sponsor.

**Prerequisites:** (GPAT and GPAO 2.00) or (GPAU 2.00 and GPAO 2.00)