

# CM-Communication Management

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## **CM 601. Foundations of Communication Management. 3 Hours.**

Development of communication models, relationships between models and research, examination of functions of models and their impact on human communication in various media. 999999.

## **CM 602. Source Credibility. 3 Hours.**

Theories of ethos, dynamics of credibility in public speaking, organizational, interpersonal, print and broadcasting contexts. Measures of credibility and methods for constructing credibility.

## **CM 603. Message Construction. 3 Hours.**

Features of communication messages, including audience, situation, and culture and their impact on message construction. The principles underlying the creation of messages in various media.

## **CM 604. Analysis of Communication Audiences. 3 Hours.**

Analysis of the audience and its place in the communication model. Includes needs and gratification from various media as well as how messages and feedback are interpreted.

## **CM 605. Communication Effects. 3 Hours.**

Effects of Communication, especially through mass media, as a result of messages transmitted. Topics include violence, persuasion, and sexuality.

## **CM 607. Seminar in Applied Communication Research. 3 Hours.**

Topics include interpersonal communication, small group communication, organizational communication, and political communication.

## **CM 611. Seminar in Org Communication. 3 Hours.**

## **CM 612. Instructional Communication. 3 Hours.**

Communication problems in the classroom. Definition of sign and sign process. Signs in communicative action.

## **CM 613. Nonverbal Communication. 3 Hours.**

Elements of nonverbal behavior (physical appearance, gestures, space, voice) which affect communication in person-to-person situations.

## **CM 614. Seminar: Political Communication. 3 Hours.**

Seminar.

## **CM 615. Intercultural Communication. 3 Hours.**

This class provides students with a theoretical understanding of intercultural communication as well as the ability to apply these intercultural communication concepts, theories, and models to practice.

## **CM 616. Health Communication. 3 Hours.**

This course provides students with a comprehensive understanding of health communication. The course encompasses how to communicate health-related information to targeted audiences and provides an overview of several behavior change theories that are frequently adopted in health contexts.

## **CM 617. Training and Development in Communication. 3 Hours.**

Training and Development in Communication focuses on contemporary communication knowledge and skills that every trainer should have. The class will include topics such as: Designing Curricula, Training Content, Methods, Plans, Sessions, Assessment, and Career Opportunities.

## **CM 618. Communications Independent Study. 1-6 Hour.**

Independent Study. Topics of mutual interest to student and faculty member.

## **CM 619. Communication and the Law. 3 Hours.**

Communication and the Law focuses on general effects communication has in the law environment. Conflict, leadership, and use of the law will be considered.

## **CM 620. Persuasion. 3 Hours.**

Current theories and research in the area of attitude formation and change will be explored in this class.

## **CM 621. Seminar in Small Group Dynamics. 3 Hours.**

Current theories and research in small group communication dynamics will be explored in this class. The class will include topics such as: Leadership, Decision-making, conflict and conformity.

## **CM 622. Interpersonal Communication and Relationships. 3 Hours.**

This class introduces students to interpersonal communication concepts, theories, and research and their broad applications to personal and professional relationships. A variety of theories and research are reviewed and applied to relationships in health, organizational, educational, and romantic contexts.

## **CM 623. Deception. 3 Hours.**

This course examines theory and research on the topic of human deception from the perspective of Truth Default Theory. Topics include verbal and nonverbal aspects of deception, prevalence of deception, deception motives, information manipulation, truth-bias, and improving accuracy.

## **CM 624. Special Topics in Communication Theory and Research. 1-6 Hour.**

Various topics selected by faculty.

## **CM 630. Seminar in Research Classics. 3 Hours.**

Students read and discuss seminal works in Communication and social science.

## **CM 675. Graduate Internship. 3 Hours.**

Professional experience in communication management.

## **CM 690. Communication Theory. 3 Hours.**

The class will introduce students to communication theory providing an introduction to theory construction as well as an overview of several prominent communication theories.

## **CM 694. Quantitative Communication Research. 3 Hours.**

The study of communication theory from a quantitative perspective. Data gathering, experimental and quasi-experimental design, field research and data analysis in applied contexts to be probed.

## **CM 695. Data Analysis for Quantitative Communication Research. 3 Hours.**

This class introduces students to basic descriptive and inferential data analysis techniques in communication studies research.

## **CM 696. Qualitative Communication Research. 3 Hours.**

Study of communication theory from a qualitative perspective. Historical/critical, participant-observation, and various data gathering methods and models explored from a theoretical and practical point of view.

## **CM 698. Master's Applied Project. 3-6 Hours.**

Master's Applied Project.

## **CM 699. Thesis Research. 3-6 Hours.**

Thesis Research.

**Prerequisites:** GAC M