AH-Health Administration

HA 599. Professional Development. 0 Hours.
Professional development experiences associated with the MSHA degree program.

HA 602. Introduction to Health Care Systems. 3-5 Hours.
U.S. health care system. Historical context; systems theory; analysis of organizational components; health services personnel; national, state, and local government roles; financing mechanisms; demography; mortality and morbidity; quality assurance; political issues; and trends in progress. Individual and group projects and field trips.

HA 605. Health Policy and Politics in the U.S.. 3 Hours.

HA 606. Operations Management & Process Improvement in Health Care Organizations. 3-4 Hours.
Provides students with knowledge, skills, and tools including lean/six sigma, to implement, facilitate, and coordinate continuous quality improvement activities in health care environments.

HA 607. Operation Management for Health Services. 3 Hours.
Day-to-day operational aspects of health services administration through use of required readings, case studies, class discussions, and class assignments.

Prerequisites: HA 602 [Min Grade: C]

HA 610. Health Systems and Policy for Leaders. 1-4 Hour.
Overview of the United States health care system in terms of historical, current, political, organizational, human resources, financial, access-related, and quality dimensions; comparisons of the US health system to other health systems; overview of the US health policy, policy-making, and analysis.

HA 612. Essentials of Health and Human Disease. 3 Hours.
Reviews medical terminology, diseases, and diagnostic and therapeutic procedures for key body systems and the fundamentals of epidemiology.

HA 613. Health Law. 3 Hours.
Selected legal principles and their application to health field. Legal aspects of corporate liability, medical malpractice, admission and discharge processes, medical staff bylaws, informed consent, nursing, patients’ rights, medical records, and governmental regulation of personnel and health facilities.

HA 614. Process Improvement. 3 Hours.
Customer driven process involving team and process thinking and application of statistical tools to way in which work is accomplished. Provides students with knowledge, skills, and tools necessary to implement, facilitate, and coordinate continuous quality improvement activities in health care environments.

HA 616. Biomedical Ethics. 3 Hours.
Focuses on the examination of various faith traditions, theories, principles and methods that influence reasoning, analysis and argument in contemporary health care ethics. Investigation of notable cases, the application of Modern Moral Theory, and in depth discourse on current issues in health care ethics (including media) is the cornerstone of the course.

Application of financial management techniques to decision making for health care providers. Financial management functions and organizations, financial statement analysis, working capital management, present value analysis, capital budgeting, cost of capital, variance analysis, financing techniques, and financial analysis case studies.

HA 621. Healthcare Financial Management II. 3 Hours.
Analytical and synthetic aspects of financial management tools. Project method and case studies used to supplement theory.

HA 622. Financial Management for Health Professionals. 3 Hours.
Financial statements, cost allocation, capital budgeting, time value analysis, reimbursement, financial risk and return, long-term debt financing, capital structure, cost of capital, and analysis of financial performance.

HA 623. Application of Health Care Finance Principles. 3 Hours.
This course gives students opportunities to work on finance related projects in a health care setting. It is intended for Master of Science in Health Administration students who are pursuing the Health Care Financial Management Certificate. The students will apply knowledge they have acquired in previous courses in Health Care Financial Management.

HA 624. Revenue Cycle Management. 3 Hours.
The purpose of this course is to expose generalist administrators to information directly related to a modern healthcare revenue cycle and the impact that this process has on the financial viability for all healthcare organizations.

HA 625. Strategic Planning and Management. 3 Hours.
Methods for strategic planning and management of health services organizations. Techniques for determining strategies for unique services, integration of strategy, structure, and administrative systems.

HA 628. Leadership Development. 3 Hours.
Provide tools for the students’ professional development and leadership; assist students’ research for an administrative residency.

HA 631. Organization Theory and Behavior. 3 Hours.
Introduction to organization theory and behavior with applications to health services organizations. Topics include organizational structure, organization/ environment relationships, organizational performance, power and leadership, perception, attitudes, motivation, communication, and group dynamics.

HA 632. Quantitative Methods in Health Services Admin. 3 Hours.
Selected mathematical, statistical, and computer applications and statistical techniques applied to decision making in hospitals and health care organizations.

HA 635. Human Resources Management in Health Services Administration. 3 Hours.
Human resources management issues, including strategic role of employee selection, appraisal, rewards, and development, applications to health care sector, labor relations, and unique aspects of labor law relevant to health care organizations.

HA 636. High Performing Healthcare Organizations. 3 Hours.
This course is designed for future managers and leaders of hospitals and health systems and those who expect to have extensive involvement in them from the perspective of buyers, insurers, or policy makers. The course provides students with knowledge about how the best hospitals and health systems respond to their environment, and how they reach and implement decisions about future activities.
HA 637. Leadership. 3 Hours.
Individual leadership talents in handling various organizational challenges, such as leading organization change, building strong culture, developing effective teams, resolving conflicts, implementing effective motivational systems, and nurturing a learning organization.

HA 640. Information Systems and Management Science in Health Services Administration. 3 Hours.
Introductory course that provides basic vocabulary and principles of modern information architectures. Computer networking and communication technologies needed to support modern information infrastructures. Emphasis on management and use of information to support management decision making.

HA 643. Long-Term Care Administration. 3 Hours.
Seminar analysis of effect of chronic conditions and aging on delivery of health services, nursing homes and alternatives, mental health facilities and agencies, and rehabilitation facilities and services. Field trips and individual research projects.

HA 644. Seminar Issues in Ambulatory Care and Medical Group Management. 3 Hours.
This course provides an overview to the field of ambulatory care and physician practice management. With the emphasis on outpatient care, these areas offer tremendous career potential for graduate students. Many aspects are similar between the acute care setting and the ambulatory care environment; however, this course will highlight areas that differ and how those differences impact doing business. This course builds on many of the Masters-level introductory courses.

HA 645. Health Economics. 3 Hours.
Economic analysis applied to health services sector; concept of efficiency applied to production and distribution of health services, health insurance, government programs, health care personnel, and health services organizations; current public policy issues; emphasis on student application of economic principles to health care issues.

HA 650. Management and Leadership Skills for Clinical Professionals. 1-3 Hour.
Leadership concepts and management principles as employed by clinical professionals in health care organizations. Focus on effective approaches to communication, change and conflict management, performance and financial management, and cultural competence.

HA 655. Seminar: Synthesis of Health Services Administration. 3-4 Hours.
Case method and problem-solving applications. Integration of materials presented during previous academic coursework. Course offered via Internet for Executive HA students. 2-3 hours each term of residency.

HA 671. Health Care Marketing. 3 Hours.
Introductory survey of marketing concepts as applied to health services organizations. Consumer behavior, market segmentation, target marketing, marketing research, management, and control of marketing mix variables.

HA 672. Health Care Entrepreneurship. 3 Hours.
This course provides an overview of the principle components of health care entrepreneurship, including business planning, raising funds, and the entrepreneurial activity and promoting innovation in existing healthcare organizations (intrapreneurial ventures).

HA 674. Health Care Innovation. 3 Hours.
Introduction to innovation management concepts, theories of idea generation, methods to select strategically innovative services, service delivery models, and project management concepts.